

# ADVERTISING SPECS

## MY TRADE SURPLUS

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My Trade Surplus is a unique online marketplace servicing the Australian power distribution industry. My Trade Surplus allows users to buy and sell surplus materials and industry specific products. Unlike other platforms, My Trade Surplus gives you targeted exposure to contractors, tradespeople and genuine buyers in the industry.

### ▶ SUPPLYING MATERIAL

#### IMAGES

Only one image is required, but you may submit more.

Images should be taken with a smartphone or digital camera and **must be in focus and clearly show the item/s you are selling.**

We will not accept images that are blurry, too dark, or unclear.

#### TEXT

##### 1. HEADING

##### 2. DESCRIPTION

Be detailed. Include technical specs, size, type, brand, condition, etc.

Do not copy and paste large blocks of text from other sites. Check spelling and grammar before sending.

#### DETAILS

##### 1. PRICE (OPTIONAL)

##### 2. POSTAGE OR PICK UP

If your item can be posted upon purchase, list how much the postage will be. If it can only be picked up, list the suburb it's located in.

##### 3. CONTACT

Name/Company  
Mobile number  
Email address

#### SENDING

Send this material to us via:

**EMAIL** (if your material is no larger than 10MB)

##### **ONLINE FILE TRANSFER SERVICE**

(eg. [www.hightail.com](http://www.hightail.com), [www.wetransfer.com](http://www.wetransfer.com), etc.)

### ▶ AD TEMPLATE



#### PRODUCT HEADING

This is where a description of your product will go, along with the price, postage/pick up details and your contact information.

Buyers can click through to view more images or details if required.

### ▶ CONTACT

Please send all material or questions to [marketing@all-round-supplies.com.au](mailto:marketing@all-round-supplies.com.au).



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### ▶ **POSTING ON MY TRADE SURPLUS**

1. To post an item on My Trade Surplus, you must have an existing trading account with All Round Supplies.
2. There is no charge to post an item on My Trade Surplus, it is free.
3. We will accept or deny posts at our discretion. We are focused on posts that are selling second-hand equipment or surplus materials leftover from jobs, in particular materials that were originally purchased from All Round Supplies.
4. We will not post ads that advertise for the hiring of personnel or for staff that you wish to hire out to other jobs.

### ▶ **TERMS & CONDITIONS**

1. The role of All Round Supplies in My Trade Surplus is strictly as a facilitator.
2. All Round Supplies will host My Trade Surplus on our website and manage the listings, but the actual communications and contract for sale is directly between the seller and buyer.
3. We are not involved in the actual transactions between buyers and sellers, and we do not guarantee the accuracy of postings or user communications on the quality, safety or legality of what's offered.
4. Items are placed on to the My Trade Surplus site for a period of three months. After this time the seller will be contacted by All Round Supplies with a notification of removal. If the item has been sold or no reply is received, the item will be removed. The seller may also choose to relist the item for another three months.
5. Payment and delivery are agreed upon by the buyer and seller. Any GST, taxes, storage or extra delivery charges are at the cost of the buyer/seller.
6. We do not transfer legal ownership of items from the seller to the buyer.

### ▶ **CONTACT**

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